

Message Text

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11

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /014 W

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R 271730Z MAR 74

FM AMCONSUL LYON

TO SECSTATE WASHDC 0521

USDOC WASHDC

INFO AMEMBASSY PARIS

UNCLAS LYON 58

E.O. 11652: N/A

TAGS: BEXP, FR

SUBJECT: WTDR ON SA EMAFU

REFERENCE USDOC 3957

1. ADDRESS: 36 RUE DE LA CROIX DE MISSION, 42100 SAINT ETIENNE

TELEX: EMAFU STETN 30016, PHONE: 33 39 62, J P RIVET:

PRESIDENT AND GENERAL MANAGER.

2. MEDIUM SIZED CORPORATION ESTABLISHED 1949 CAPITALIZED AT THREE HUNDRED ONE THOUSAND, FIVE HUNDRED FRANCS, EMPLOYS 64 PERSONS AND FIVE AGENTS. IT REPRESENTS TWO GERMAN FIRMS FOR HEATING FURNACES, TWO FRENCH FIRMS FOR PUMPS AND BURNERS IT IS THE LOCAL EXCLUSIVE DISTRIBUTOR FOR REGULATION EQUIPMENT FROM HONEYWELL FRANCE AND AIR CONDITIONING EQUIPMENT FROM CARRIER THROUGH CLYMA LYON. IT OWNS PREMISES ON TWO LEVELS OF 1800 SQ METERS EACH AT SAINT ETIENNE AND THE SAME SPACE AT 26500 BOURG LES VALENCE REPRESENTING ALTOGETHER A VALUE OF SEVEN HUNDRED THOUSAND FRANCS. IT HAS A LARGE AFTER SALE SERVICE.

3. FINANCIAL REFERENCE: SOCIETE LYONNAISE DE DEPOTS, BP 512, 42007 SAINT ETIENNE.

4. HAS NO AGENCY AGREEMENT.

5. ANNUAL SALES VOLUME IS REPORTED TO BE 12 MILLION FRANCS, SELLS IN FOUR DEPARTMENTS, LOIRE, HAUTE LOIRE, DROME AND ARDECHE
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AND TO THE REST OF RHONE ALPES REGION AND SOUTHERN FRANCE

THROUGH GROUPEMENT D INTERET ECONOMIQUE. CREDIT SOURCES REPORT
THAT THIS IS A VERY GOOD BUSINESS, ITS CREDIT APPRAISAL IS
GOOD, OBLIGATIONS ARE MET PROMPTLY, IS A WELL MANAGED BUSINESS,
SUITABLE TRADE CONTACT.

6. DATE OF INFO: 03/74.
HARRINGTON

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 27 MAR 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
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Office: ACTION EUR
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Original Previous Classification: n/a
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